



CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D.C. 20505

OFFICE OF THE DIRECTOR

25 August 1970

MEMORANDUM FOR: Dr. Henry A. Kissinger  
Assistant to the President  
for National Security Affairs

SUBJECT : Possible Speech Themes

1. In response to your request of 3 August, we have prepared the attached memorandum which presents in expanded outline form the ideas or themes we think it might be useful to incorporate in the President's proposed mid-September television address.

2. As you can see from the order in which our thoughts are presented, we believe such a speech would have the most impact if it is pitched not only to the American people but also, inferentially, to Hanoi. We also believe it will have the most impact if it builds up to and ends with a call for immediate negotiations on a general ceasefire throughout Indochina. In short, we have tried to structure a position from which we benefit if Hanoi accepts but also benefit if Hanoi rejects or drags its feet on our proposal.

Richard Helms  
Director

Attachment

*Handwritten notes:*  
- "See only" (with a checkmark)  
- "See Helms" (with a checkmark)  
- "See [illegible]" (with a checkmark)  
- "See [illegible]" (with a checkmark)